

LicenseTalks, LicenseLounge Foyer Hall 12.0, Tuesday, 27 January 2026

2:00 pm – 2:30 pm	Turning Cardboard and Plastic into Pixels – Making Apps that children love Emmet O’Neill, CEO at StoryToys
2:45 pm – 3:15 pm	Trends in Licensing, Steve Manners Head of Global Marketing & UK Managing Director at Licensing International
3:30 pm – 4:00 pm	The Collab Files: When Worlds Collide Jörg Meister and Eva Stemmer, CEO at little big things GmbH

Please note that the LicenceTalks will be held in English only.



A fleet of colourful speedsters

Following the huge success of its 3D Master vehicles for Z gauge, **Noch** is now launching its first colour-printed vehicles for N gauge. The models expected to be available in November include the VW T2.

7/B-37

Aim, score, win!

The “**Schildkröt** Cornhole Set” (also known as Bean Bag or Sackloch) is a trendy recreational game for 2-4 players that requires skill and accuracy. The Cornhole Set (via **MTS Sport**) contains two wooden boards with fold-out legs made of FSC-certified wood, as well as eight sand-filled fabric bags (4x red / 4x blue). The sandbags must be thrown into the hole on the opponent’s board (52 x 30 x 14 cm). A hit in the hole counts for three points, a hit on the platform counts for only one point. An ideal outdoor game to play with friends, which can be taken anywhere on weekends or on vacation. It is made from FSC-certified wood.

7A/C-08, C-09

The high-quality “Schildkröt Cornhole Set” with foldable wooden boards and colorful bean bags is a trendy outdoor game for 2 – 4 players.



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